NETWORK MEDIA GROUP INC.

1488 Frances Street
Vancouver, British Columbia, Canada V5L 1Y9

NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES OR DISSEMINATION IN THE UNITED STATES

NEWS RELEASE

Network Entertainment's "I Am Chris Farley" Broadcasts in Canada

VANCOUVER, British Columbia, October 5, 2015 – Network Media Group Inc. ("Network" or the "Company") (TSX:NTE.V), together with its Canadian distribution partner Thunderbird Films, is pleased to announce its highly acclaimed documentary *I Am Chris Farley* enjoyed its Canadian television premiere on Corus Entertainment's Movie Central (Western Canada) and Bell Media's The Movie Network (Eastern Canada) on September 3 and 7, 2015, respectively, and is available On Demand.

"This film has already delivered record ratings for our U.S. broadcast partner Spike TV, becoming the most viewed documentary in the network's history, and we expect this film to resonate in the hearts and minds of our Canadian audience in much the same way", states Network CEO and Executive Producer, Derik Murray.

About Network Media Group Inc.

Network is focused on becoming one of the world's leading developers and producers of entertainment properties for the global marketplace and its worldwide audience. It is the parent company of Network Entertainment Inc., an established television and film production company with an award-winning international reputation. Its productions include the Academy Award shortlisted feature documentary *Facing Ali*, as well as documentaries on the lives of Bruce Lee, Steve McQueen, Evel Knievel and, most recently, Chris Farley and Johnny Cash. The *I Am Chris Farley* production, which was released in the summer of 2015, set all time ratings records for Spike.

Network's past projects and current productions can be viewed at www.networkentertainment.ca.

For further information concerning this press release, please email info@networkentertainment.ca.

ON BEHALF OF THE BOARD OF DIRECTORS OF NETWORK MEDIA GROUP INC.

"Derik A. Murray"

Derik A. Murray
Chief Executive Officer and Director

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.