

# NETWORK MEDIA GROUP INC.

1488 Frances Street  
Vancouver, British Columbia, Canada V5L 1Y9

NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES  
OR DISSEMINATION IN THE UNITED STATES

## NEWS RELEASE

### NETWORK ENTERTAINMENT'S "I AM CHRIS FARLEY" IS MOST-WATCHED DOCUMENTARY IN SPIKE TV HISTORY

*1.5 Million Viewers Tune In To The Critically-Acclaimed Homage To  
Comedic Great Chris Farley*

**VANCOUVER, CANADA, August 19, 2015 – Network Media Group Inc. ("Network" or "the Company")** (TSX: NTE.V) is pleased to announce that its original documentary "I Am Chris Farley" delivered record ratings for Spike TV on Monday, August 10, 9:00-11:00pm ET/PT. With 3-day playback, the 2-hour tribute to the beloved comedic actor drew 1.5 million viewers, establishing it as the most watched documentary in Spike's history.

"I Am Chris Farley" is Directed and Produced by Derik Murray ("I Am Evel Knievel," "I Am Steve McQueen," "I Am Bruce Lee") and Co-Directed by Brent Hodge ("A Brony Tale"). Sharing insights into the beloved funnyman are such co-stars and colleagues as Christina Applegate, Tom Arnold, Dan Aykroyd, Bo Derek, Pat Finn, Jon Lovitz, Lorne Michaels, Jay Mohr, Mike Myers, Bob Odenkirk, Bob Saget, Adam Sandler, Will Sasso, Molly Shannon, David Spade, Brian Stack and Fred Wolf. The filmmakers also speak to Farley's four siblings, including his brother Kevin, a comedian and actor, and his brother Tom Jr., who wrote the biography "The Chris Farley Show: A Biography in Three Acts."

"We are excited that Kevin Farley and the rest of the Farley family entrusted us to tell Chris' incredible story on film for the first time", stated Network CEO Derik Murray, Director and Producer, "We are honoured that such an all star cast participated in our film, and to have Spike's audience embrace our film in such large numbers is a tribute to Chris Farley, our dedicated team at Network, and Spike TV who worked tirelessly to ensure the success we achieved."

"The record ratings are a testament to this incredible film that was the definitive look at the hilarious yet complicated life of one of our generation's most beloved comedic voices," said Jon Slusser, Senior Vice President, Sports and Specials, Spike TV. "We were thrilled to partner with Derik Murray's Network Entertainment and Kevin Farley to create such a wonderful tribute to such an unforgettable personality."

"I Am Chris Farley" was Executive Produced by Paul Gertz ("I Am Evel Knievel," "I Am Steve McQueen," "I Am Bruce Lee"), Kent Wingerak ("I Am Evel Knievel," "I Am Steve McQueen," "I Am Bruce Lee"), Robert Pirooz ("I Am Evel Knievel," "I Am Steve McQueen") and Kevin Farley. Spike's Kevin Kay, Jon Slusser, and Jaimee Kosanke also serve as Executive Producers. The documentary is the latest in Network Entertainment's and Spike TV's "I Am" series, which includes the documentaries "I Am Steve McQueen" and "I Am Evel Knievel", which premiered in 2014, and "I Am Bruce Lee" in 2012.

#### About Network Entertainment

Network Media Group Inc. is an established television and film production company with an award-winning international reputation. Network's productions include the Academy Award shortlisted feature documentary *Facing Ali*, and its acclaimed series of high profile legacy documentaries on the lives of Bruce Lee, Steve McQueen, Evel Knievel and, most recently, Chris Farley, which was released theatrically in the summer of 2015, and set all time ratings records for Spike upon its broadcast premiere. The Company anticipates the release of Johnny Cash – American Rebel later in 2015. Network's programming has been showcased at marquee film festivals and by broadcasters throughout North America.

#### About Spike TV

Spike TV is available in 92.2 million homes and is a division of Viacom Media Networks. A unit of Viacom (NASDAQ: VIA, VIAB), Viacom Media Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is [www.spike.com](http://www.spike.com) and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <http://www.spike.com/press>. Follow us on Twitter @spiketvpr for the latest in breaking news updates, behind-the-scenes information and photos.

Network's past projects and current productions can be viewed at [www.networkentertainment.ca](http://www.networkentertainment.ca)

For further information concerning this press release, please email [info@networkentertainment.ca](mailto:info@networkentertainment.ca)

**ON BEHALF OF THE BOARD OF DIRECTORS OF  
NETWORK MEDIA GROUP INC.**

"Derik A. Murray"

Derik A. Murray

Chief Executive Officer and Director

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.